

## **Selling The Free Market: The Rhetoric Of Economic Correctness**

While accusations of "political correctness" are frequently raised against liberals, there has been surprisingly little discussion of how conservatives foment the use of their own "economically correct" language In this engaging book, James Arnt Aune examines how the rhetoric of the free market has become the everyday language of political debate in America and around the world While accusations of "political correctness" are frequently raised against liberals, there has been surprisingly little discussion of how conservatives foment the use of their own "economically correct" language In this engaging book, James Arnt Aune examines how the rhetoric of the free market has become the everyday language of political debate in America and around the world He illuminates the inner logic of free market ideas, using rhetorical theory as an analytical tool In the process, Aune confronts head on what he sees as the most serious flaw of economic correctness its destructive impact on the lives of millions of working people and families Winner National Communication Association's Diamond Anniversary Award

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**Selling the Free Market**-James Arnt Aune 2002-02-01 While accusations of "political correctness" are frequently raised against liberals, there has been surprisingly little discussion of how conservatives foment the use of their own "economically correct" language. In this engaging book, James Arnt Aune examines how the rhetoric of the free market has become the everyday language of political debate in America and around the world. He illuminates the inner logic of free-market ideas, using rhetorical theory as an analytical tool. In the process, Aune confronts head on what he sees as the most serious flaw of economic correctness: its destructive impact on the lives of millions of working people and families.

**Rhetorical Democracy**-Gerard Hauser 2004-07-16 This collection presents theoretical, critical, applied, and pedagogical questions and cases of public and public spheres, examining these contexts as sources and sites of civic engagement. Reflecting the current state of rhetorical theory and research, the contributions arise from the 2002 conference proceedings of the Rhetoric Society of America (RSA). The collected essays bring together rhetoricians of different intellectual stripes in a multi-traditional conversation about rhetoric's place in a democracy. In addition to the wide variety of topics presented at the RSA conference, the volume also includes the papers from the President's Panel, which addressed the rhetoric surrounding September 11, 2001, and its aftermath. Other topics include the rhetorics of cyberpolitical culture, race, citizenship, globalization, the environment, new media, public memory, and more. This volume makes a singular contribution toward improving the understanding of rhetoric's role in civic engagement and public discourse, and will serve scholars and students in rhetoric, political studies, and cultural studies.

**Business Rhetoric in German Novels**-Ernest Schonfield 2018-06-19 Argues on the evidence of nine major German novels that literature and business have in common a reliance on language, understood in a creative, performative, and rhetorical sense.

**Activism and Rhetoric**-Seth Kahn 2010-10-18 This volume examines the role of rhetoric in today's culture of democratic activism. The volume takes on two of the most significant challenges currently facing contemporary rhetorical studies: (1) the contested meanings and practices of democracy and civic engagement in global context, and (2) the central role of rhetoric in democratic activist practices. In presenting a variety of political and rhetorical struggles in their specific contexts, editors Seth Kahn and JongHwa Lee allow contributors to reflect on and elaborate possibilities for both activist approaches to rhetorical studies, and rhetorical approaches to activist projects, facilitating better understanding the socio-political consequences of this work. With contributors from widely known scholars in communication and composition studies, the collection offers practical cases that highlight how rhetoric mediates, constitutes, and/or intervenes in democratic principles and practices. It also considers theoretical questions that acknowledge profound voids in the rhetorical tradition (e.g., Western, neo-Aristotelian, liberal) and expand the horizon of traditional rhetorical perspectives. It advocates new knowledge and practices that further promote civic engagement, social change and democracy in the global context. Activism and Rhetoric will be appropriate for scholars and students across disciplines, including rhetoric, composition, communication studies, political science, cultural studies, and women's studies.

**The SAGE Handbook of Rhetorical Studies**-Andrea A. Lunsford 2009 The SAGE Handbook of Rhetorical Studies surveys the latest advances in rhetorical scholarship, synthesizing theories and practices across major areas of study in the field and pointing the way for future studies. Edited by Andrea A. Lunsford and Associate Editors Kirt H. Wilson and Rosa A. Eberly, the Handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field.

**Affect, Emotion, and Rhetorical Persuasion in Mass Communication**-Lei Zhang 2018-10-09 This volume examines the interplay between affect theory and rhetorical persuasion in mass communication. The essays collected here draw connections between affect theory, rhetorical studies, mass communication theory, cultural studies, political science, sociology, and a host of other disciplines. Contributions from a wide range of scholars feature theoretical overviews and critical perspectives on the movement commonly referred to as "the affective turn" as well as case studies. Critical investigations of the rhetorical strategies behind the 2016 United States presidential election, public health and antiterrorism mass media campaigns, television commercials, and the digital spread of fake news, among other issues, will prove to be both timely and of enduring value. This book will be of use to advanced undergraduates, graduate students, and active researchers in communication, rhetoric, political science, social psychology, sociology, and cultural studies.

**Rhetoric in Neoliberalism**-Kim Hong Nguyen 2016-11-04 This volume examines and applies classical and contemporary concepts of rhetorical theory and criticism to the context of late capitalism. Each contributor shows how discourse, its subjects, and power relations are irrevocably transformed by neoliberalism. The collection analyzes a range of discourses and phenomena in neoliberalism including: higher education reforms, computational culture, Occupy Wall Street protests, the activism of Warren Buffett, and the 9-11 Truth Movement. Together, these chapters explore the contemporary rhetorical production of homo economicus and the various ways in which neoliberalism has become a way of thinking, orienting, and organizing all aspects of life around economized metrics of individualized and individuated success. This book will be of use to students and scholars crossing the fields of media and communication, political science, and sociology.

**Economic Injustice and the Rhetoric of the American Dream**-Luke Winslow 2017-07-24 Economic Injustice and the Rhetoric of the American Dream explores public conversations about why some Americans are rich and others are poor. That question prompts a politically urgent and intellectually valuable inquiry into the rhetorical resources Americans employ to make sense of their peculiar economic arrangements.

**The Rhetoric of RHETORIC**-Wayne C. Booth 2009-02-09 In this manifesto, distinguished critic Wayne Booth claims that communication in every corner of life can be improved if we study rhetoric closely. Written by Wayne Booth, author of the seminal book, The Rhetoric of

Fiction (1961). Explores the consequences of bad rhetoric in education, in politics, and in the media. Investigates the possibility of reducing harmful conflict by practising a rhetoric that depends on deep listening by both sides.

**Civil Society and the Reform of Finance**-Charles McDaniel, Jr. 2015-07-16 Efforts to resolve the recent financial crisis have obscured a more deeply rooted financialization crisis that impacts not only the market economy but also the vital civic and moral traditions that support it. This book reveals the cultural influence of finance in reshaping the foundations of American civil society and proposes a return to certain "first principles" of the Republic to restore the nation's economic vision. This book demonstrates how funding concerns and financial incentives "revalue" faith traditions, educational institutions, non-profit organizations, and even the nation's healthcare system in ways that are eroding the diversity of American culture. These changes also undermine the ethical framework of both democratic government and the free-market system. While financial influence has diminished the value of civil society, this book proposes that revitalized intermediary institutions still offer the best path forward in restoring the financial sector and, more broadly, enriching the American competitive ethic toward development of a more virtuous economy. The book is written for an academic and professional audience, offering a blueprint for the involvement of civil society with government in providing more communally integrated oversight that could contribute to a genuine democratization of finance.

**Modern Rhetorical Criticism**-Roderick P Hart 2015-09-25 A comprehensive and up-to-date introduction to the analysis of public rhetoric, Modern Rhetorical Criticism teaches readers how to examine and interpret rhetorical situations, ideas, arguments, structure, and style. The text covers a wide range of critical techniques, from cultural and dramatic analysis to feminist and Marxist approaches. A wealth of original criticism demonstrates how to analyze such diverse forms as junk mail, congressional debates, and traffic regulations, as well as literature. This long-awaited revision contains new coverage of mass media, feminist criticism, and European criticism.

**Money Talks**-Geoffrey D. Klinger 2022-07-20 This book explores the American freemarket economy, espoused by Alan Greenspan, the longtime chairman of the Federal Reserve, through decoding the discourse of economics. Combining an analysis of both economics and language, the legacy of Reaganomics is examined in relation to economic inequality, fiscal policy, public discourse, and the moral economy. How notions of easy money, conspicuous consumption, and unlimited economic growth were harnessed to justify the Free Market revolution is also discussed. This book aims to highlight the drivers of modern inequality and economic distress. It will be relevant to students and researchers interested in the history of economic thought and economic discourse.

**Soapbox Rebellion**-Matthew S. May 2013-10-30 Soapbox Rebellion, a new critical history of the free speech fights of the Industrial Workers of the World (IWW), illustrates how the lively and colorful soapbox culture of the "Wobblies" generated novel forms of class struggle. From 1909 to 1916, thousands of IWW members engaged in dozens of fights for freedom of speech throughout the American West. The volatile spread and circulation of hobo agitation during these fights amounted to nothing less than a soapbox rebellion in which public speech became the principal site of the struggle of the few to exploit the many. While the fights were not always successful, they did produce a novel form of fluid union organization that offers historians, labor activists, and social movement scholars a window into an alternative approach to what it means to belong to a union. Matthew May coins the phrase "Hobo Orator Union" to characterize these collectives. Soapbox Rebellion highlights the methodological obstacles to recovering a workers' history of public address; closely analyzes the impact of hobo oratorical performances; and discusses the implications of the Wobblies' free speech fights for understanding grassroots resistance and class struggle today—in an era of the decline of the institutional business union model and workplace contractualism.

**Pres. Rhetoric, 16**-Vanessa B. Beasley 2006 "As the nation's ceremonial as well as political leader, presidents through their rhetoric help to create the frame for the American public's understanding of immigration. In an overarching essay and ten case studies, Who Belongs in America? explores select moments in U.S. immigration history, focusing on the presidential discourse that preceded, addressed, or otherwise corresponded to events."--BOOK JACKET.

**The Routledge Handbook of Language and Science**-David R. Gruber 2019-11-28 The Routledge Handbook of Language and Science provides a state-of-the-art volume on the language of scientific processes and communications. This book offers comprehensive coverage of socio-cultural approaches to science, as well as analysing new theoretical developments and incorporating discussions about future directions within the field. Featuring original contributions from an international range of renowned scholars, as well as academics at the forefront of innovative research, this handbook: identifies common objects of inquiry across the areas of rhetoric, sociolinguistics, communication studies, science and technology studies, and public understanding of science; covers the four key themes of power, pedagogy, public engagement, and materiality in relation to the study of scientific language and its development; uses qualitative and quantitative approaches to demonstrate how humanities and social science scholars can go about studying science; details the meaning and purpose of socio-cultural approaches to science, including the impact of new media technologies; analyses the history of the field and how it positions itself in relation to other areas of study. Ushering the study of language and science toward a more interdisciplinary, diverse, communal and ecological future, The Routledge Handbook of Language and Science is an essential reference for anyone with an interest in this area.

**Reality and Rhetoric**-P. T. Bauer 1984 Reality and Rhetoric is the culmination of P. T. Bauer's observations and reflections on Third World economies over a period of thirty years. He critically examines the central issues of market versus centrally planned economies, industrial development, official direct and multinational resource transfers to the Third World, immigration policy in the Third World, and economic methodology. In addition, he has written a fascinating account of recent papal doctrine on income inequality and redistribution in the Third World. The major themes that emerge are the importance of non-economic variables, particularly people's aptitudes and mores, to economic growth; the unfortunate results of some current methods of economics; the subtle but important effects of the exchange economy on development; and the politicization of economic life in the Third World. As in Bauer's previous writings, this book is marked by elegant prose, apt examples, a broad economic-historical perspective, and the masterful use of informal reasoning.

## World Communication- 2001

**The Rhetoric of Economics**-Deirdre N. McCloskey 1998-05-15 A classic in its field, this pathbreaking book humanized the scientific rhetoric of economics to reveal its literary soul. Economics needs to admit that it, like other sciences, works with metaphors and stories. Its most mathematical and statistical moments are properly dominated by comparison and narration, that is to say, human persuasion. The book was McCloskey's opening move in the development of a "humanomics," and unification of the sciences and the humanities on the field of ordinary business life.

## The Handbook of Organizational Rhetoric and Communication-Oyvind Ihlen 2018-05-10

A one-stop source for scholars and advanced students who want to get the latest and best overview and discussion of how organizations use rhetoric While the disciplinary study of rhetoric is alive and well, there has been curiously little specific interest in the rhetoric of organizations. This book seeks to remedy that omission. It presents a research collection created by the insights of leading scholars on rhetoric and organizations while discussing state-of-the-art insights from disciplines that have and will continue to use rhetoric. Beginning with an introduction to the topic, The Handbook of Organizational Rhetoric and Communication offers coverage of the foundations and macro-contexts of rhetoric—as well as its use in organizational communication, public relations, marketing, management and organization theory. It then looks at intellectual and moral foundations without which rhetoric could not have occurred, discussing key concepts in rhetorical theory. The book then goes on to analyze the processes of rhetoric and the challenges and strategies involved. A section is also devoted to discussing rhetorical areas or genres—namely contextual application of rhetoric and the challenges that arise, such as strategic issues for management and corporate social responsibility. The final part seeks to answer questions about the book's contribution to the understanding of organizational rhetoric. It also examines what perspectives are lacking, and what the future might hold for the study of organizational rhetoric. Examines the advantages and perils of organizations that seek to project their voices in order to shape society to their benefits Contains chapters working in the tradition of rhetorical criticism that ask whether organizations' rhetorical strategies have fulfilled their organizational and societal value Discusses the importance of obvious, traditional, nuanced, and critically valued strategies such as rhetorical interaction in ways that benefit discourse Explores the potential, risks, paradoxes, and requirements of engagement Reflects the views of a team of scholars from across the globe Features contributions from organization-centered fields such as organizational communication, public relations, marketing, management, and organization theory The Handbook of Organizational Rhetoric and Communication will be an ideal resource for advanced undergraduate students, graduate students, and scholars studying organizational communications, public relations, management, and rhetoric.

**Contemporary Authors**-Scot Peacock 2002-08 Your students and users will find biographical information on approximately 300 modern writers in this volume of Contemporary Authors(R).

**Rhetoric and Guns**-Lydia Wilkes 2022-04-01 Guns hold a complex place in American culture. Over 30,000 Americans die each year from gun violence, and guns are intimately connected to issues of public health, as is evident whenever a mass shooting occurs. But guns also play an important role in many Americans' lives that is not reducible to violence and death—as tools, sporting equipment, and identity markers. They are also central to debates about constitutional rights, as seen in ongoing discussions about the Second Amendment, and they are a continuous source of legislative concern, as apparent in annual ratings of gun-supporting legislators. Even as guns are wrapped up with other crucial areas of concern, they are also fundamentally a rhetorical concern. Guns and gun violence occupy a unique rhetorical space in the United States, one characterized by silent majorities, like most gun owners; vocal minorities, like the firearm industry and gun lobby; and a stalemate that fails to stem the flood of the dead. How Americans talk, deliberate, and fight about guns is vital to how guns are marketed, used, and regulated. A better understanding of the rhetorics of guns and gun violence can help Americans make better arguments about them in the world. However, where guns are concerned, rhetorical studies is not terribly different from American culture more generally. Guns are ever-present and exercise powerful effects, but they are commonly talked about in oblique, unsystematic ways. Rhetoric and Guns advances more direct, systematic engagement in the field and beyond by analyzing rhetoric about guns, guns in rhetoric, and guns as rhetoric, particularly as they relate to specific instances of guns in culture. The authors attempt to understand rhetoric's relationship to guns by analyzing rhetoric about guns and how they function in and as rhetoric related to specific instances—in media coverage, political speech, marketing, and advertising. Original chapters from scholars in rhetorical studies, communication, education, and related fields elucidate how rhetoric is used to maintain and challenge the deadly status quo of gun violence in the United States and extend rhetoricians' sustained interest in the fields' relationships to violence, brutality, and atrocity. Contributors: Ira J. Allen, Brian Ballentine, Matthew Boedy, Peter Buckland, Lisa Corrigan, Rosa Eberly, Kendall Gerdes, Ian E. J. Hill, Nathalie Kuriowa-Lewis, Patricia Roberts-Miller, Craig Rood, Bradley Serber, Catherine R. Squires

**The Rhetoric of the Right**-David L. George 2013 This study seeks to demonstrate the subtle ways in which changes in the language associated with economic issues are reflective of a gradual but quantifiable conservative ideological shift. In this rigorous analysis, David George uses as his data a century of word usage within The New York Times, starting in 1900. It is not always obvious how the changes identified necessarily reflect a stronger prejudice toward laissez-faire free market capitalism, and so much of the book seeks to demonstrate the subtle ways in which the changing language indeed carries with it a political message. This analysis is made through exploration of five major areas of focus: "economics rhetoric" scholarship and the growing "behavioral economics" school of thought; the discourse of government and taxation; the changing meaning of "competition," and "competitive"; changing attitudes toward labor; and the celebration of growth relative to the decline in attention to economic justice and social equality.

## Journal of Economic Literature- 2002

**Reframing Rhetoric**-G. Yoos 2007-08-20 This book is a combination of rhetorical theory and critical thinking. It argues that liberalism in its most meaningful sense is not ideological, but a politics of rational and civic virtue. It uses different frames and references to address

problems liberals face in confronting the rhetorical strengths of conservative policy argument.

## Selling Outer Space-James Kauffman 2009-07-01

**Inside the Teaching Machine**-Catherine Chaput 2008-05-22 Demonstrates the economic and political foundations of American universities and their growing impact abroad

**Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World**-Verhulsdonck, Gustav 2013-12-31 Understanding digital modes and practices of traditional rhetoric are essential in emphasizing information and interaction in human-to-human and human-computer contexts. These emerging technologies are essential in gauging information processes across global contexts. Digital Rhetoric and Global Literacies: Communication Modes and Digital Practices in the Networked World compiles relevant theoretical frameworks, current practical applications, and emerging practices of digital rhetoric. Highlighting the key principles and understandings of the underlying modes, practices, and literacies of communication, this book is a vital guide for professionals, scholars, researchers, and educators interested in finding clarity and enrichment in the diverse perspectives of digital rhetoric research.

## Global Free Trade-Richard M. Ebeling 1993

## Russia in Global Affairs- 2005

**Reinterpreting Property**-Margaret Jane Radin 2009-04-03 This collection of essays by one of the country's leading property theorists revitalizes the liberal personality theory of property. Departing from traditional libertarian and economic theories of property, Margaret Jane Radin argues that the law should take into account nonmonetary personal value attached to property—and that some things, such as bodily integrity, are so personal they should not be considered property at all. Gathered here are pieces ranging from Radin's classic early essay on property and personhood to her recent works on governmental "taking" of private property. Margaret Jane Radin is professor of law at Stanford University. She is the author of over twenty-five articles on legal and political theory.

## Choice- 2001

**Rhetoric and Reform in the Progressive Era**-J. Michael Hogan 2003 Twelve essays examine the concerns expressed in the rhetoric of important figures from the Progressive Era, including Eugene Debs, Carlotta Perkins Gilman, W.E.B. Du Bois, Jane Addams, and William Jennings Bryan.

**Spaces of Hope**-David Harvey 2000 "There is no question that David Harvey's work has been one of the most important, influential, and imaginative contributions to the development of human geography since the Second World War. . . . His readings of Marx are arresting and original—a remarkably fresh return to the foundational texts of historical materialism."--Derek Gregory, author of Geographical Imaginations

**Merger Arbitrage**-Thomas Kirchner 2009-07-01 A detailed look at an important hedge fund strategy Written by a fund manager who invests solely in merger arbitrage, also referred to as risk arbitrage, and other event-driven strategies, Merger Arbitrage is the definitive book on how this alternative hedge fund strategy works. Initial chapters are dedicated to the ins and outs of the strategy—cash mergers versus stock for stock mergers, legal aspects of mergers, and pitfalls of the merger process—while later chapters focus on giving the reader sound advice for integrating merger arbitrage into an investment portfolio. Merger Arbitrage helps readers understand leverage and options, shorting stocks, and legal aspects of merger arbitrage, including seeking appraisal or filing lawsuits for inadequate merger consideration. For those looking to gain an edge in the merger arbitrage arena, this book has everything they need to succeed. Thomas F. Kirchner, CFA (New York, NY), is the founder and portfolio manager of Pennsylvania Avenue Funds ([www.pennavefunds.com](http://www.pennavefunds.com)), which invests in merger arbitrage and other event-driven strategies.

**Hooked**-Howard Brody 2007 This book explores the controversial relationship between physicians and the pharmaceutical industry, identifies the ethical tensions and controversies, and proposes numerous reforms both for medicine's own professional integrity and for effective public regulation of the industry.

## AF Press Clips- 1988

**AF Press Clips**-United States Department of State. Bureau of African Affairs 1988

## Monthly Review-Leo Huberman 2000

**Toward a Truly Free Market**-John Medaille 2014-04-29 For three decades free-market leaders have tried to reverse longstanding Keynesian economic policies, but have only produced larger government, greater debt, and more centralized economic power. So how can we achieve a truly free-market system, especially at this historical moment when capitalism seems to be in crisis? The answer, says John C. Médaille, is to stop pretending that economics is something on the order of the physical sciences; it must be a humane science, taking into account crucial social contexts. Toward a Truly Free Market argues that any attempt to divorce economic equilibrium from economic equity will lead to an unbalanced economy—one that falls either to ruin or to ruinous government attempts to redress the balance. In Toward a Truly Free Market, Médaille not only points out the problems, but also offers viable solutions, showing how we can: Slash the federal budget by half Reduce the tax code from nine million words to a couple of pages Drastically curb the government's sprawling bureaucracy Manage natural resources safely, while cutting the budget in half End the bailouts Really reform the

health care system And much more In Toward a Truly Free Market, Médaille makes a refreshingly clear case for the economic theory—and practice—known as distributism. Unlike many of his fellow distributists, who argue primarily from moral terms, Médaille enters the economic debate on purely economic terms.

**Freefall: America, Free Markets, and the Sinking of the World Economy**-Joseph E. Stiglitz 2010-10-04 An incisive look at the global economic crisis, our flawed response, and the implications for the world's future prosperity. The Great Recession, as it has come to be called, has impacted more people worldwide than any crisis since the Great Depression. Flawed government policy and unscrupulous personal and corporate behavior in the United States created the current financial meltdown, which was exported across the globe with devastating consequences. The crisis has sparked an essential debate about America's economic missteps, the soundness of this country's economy, and even the appropriate shape of a capitalist system. Few are more qualified to comment during this turbulent time than Joseph E. Stiglitz. Winner of the 2001 Nobel Prize in Economics, Stiglitz is "an insanely great economist, in ways you can't really appreciate unless you're deep into the field" (Paul Krugman, New York Times). In Freefall, Stiglitz traces the origins of the Great Recession, eschewing easy answers and demolishing the contention that America needs more billion-dollar bailouts and free passes to those "too big to fail," while also outlining the alternatives

and revealing that even now there are choices ahead that can make a difference. The system is broken, and we can only fix it by examining the underlying theories that have led us into this new "bubble capitalism." Ranging across a host of topics that bear on the crisis, Stiglitz argues convincingly for a restoration of the balance between government and markets. America as a nation faces huge challenges—in health care, energy, the environment, education, and manufacturing—and Stiglitz penetratingly addresses each in light of the newly emerging global economic order. An ongoing war of ideas over the most effective type of capitalist system, as well as a rebalancing of global economic power, is shaping that order. The battle may finally give the lie to theories of a "rational" market or to the view that America's global economic dominance is inevitable and unassailable. For anyone watching with indignation while a reckless Wall Street destroyed homes, educations, and jobs; while the government took half-steps hoping for a "just-enough" recovery; and while bankers fell all over themselves claiming not to have seen what was coming, then sought government bailouts while resisting regulation that would make future crises less likely, Freefall offers a clear accounting of why so many Americans feel disillusioned today and how we can realize a prosperous economy and a moral society for the future.

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